

Program Description/Textbook or Print Instructional Material

Vendor:	Glencoe/McGraw-Hill	Web Address:	http://www.glencoe.com
Title:	GLENCOE ACCOUNTING: REAL WORLD APPLICATIONS AND CONNECTIONS, FIRST-YEAR COURSE		
Author:	Guerrieri, et al	Copyright:	2004
ISBN:	0078456703	Course/Content Area:	ACCOUNTING 1
Intended Grade or Level:	9-12	Readability Level:	11.2 Dale Chall
List Price:	N/A	Lowest Wholesale Price:	47.97

Level of Accommodations (Level One, Two or Three)

If Level Two or Three, please provide rationale for not meeting Level One Compliance: The cost of compliance at any level is too high given the low enrollment in this curriculum area.

FEATURES*

***DISCLAIMER:** The features of each book or program were developed by the publisher and do not reflect the opinion of the State Textbook/Instructional Materials Review Team, State Textbook Commission, or the Kentucky Department of Education.

Content

This text focuses on a business perspective by using examples from the business world to illustrate accounting concepts. Almost everything the students study is connected to the real-world, from the optional Peachtree software to analyzing financial reports. Throughout, student learning of accounting concepts is reinforced by examples from the real-world of business. Ethics is emphasized and reinforced throughout the text.

Student Experiences

Throughout the program, student experience and learning is reinforced through examples from the real-world of business. This includes analyzing financial statements from a real business, using source documents for accounting transactions rather than a narrative, and experiencing computerized accounting as it is done in the real world with Peachtree and QuickBooks accounting software programs. Additionally, academics are integrated throughout the program, with students taking principles from other subjects and relating them to business education.

Assessment

There are a variety of assessment tools for *Glencoe Accounting*. Chapter quizzes can be used as pop quizzes to assess students' understanding of accounting concepts and procedures at the end of each chapter. Audit tests include problems from the six mini-practice sets inside the student edition of the text book. Chapter tests combine objective questions and problems that require the students to apply what they have learned in the chapter. Unit tests are useful for evaluating student understanding over the course of several chapters. ExamView Pro software allows teachers to develop tailor-made chapter, unit or final tests using the Printed Test Bank, their own questions, and the software. The tests can be delivered in paper form or online.

Organization

The text book organization provides a structure that is easy for students to follow. New learning is based on previous knowledge, with each new concept building on a prior concept. The book consists of 6 units and a total of 29 chapters. Each chapter is broken down into sections to provide for immediate reinforcement and assessment of learning.

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Resource Materials

- **Gratis Items To Be Provided And Under What Conditions**

Free, 1 Per Teacher: Teacher Wraparound Edition, Teacher Classroom Resources, Poster Package, Performance Assessment Package, PowerPoint® Presentation, Interactive Lesson Planner

Free, 1 Per School: Electronic Learning Center Teacher's Software/Multimedia Package

- **Available Ancillary Materials**

All Items Listed Above as Gratis Items

RESEARCH DATA/EVIDENCE OF EFFECTIVENESS**

****DISCLAIMER:** The Research Data/Evidence of Effectiveness was provided by the publisher and do not reflect the opinion of the State Textbook/Instructional Materials Review Team, State Textbook Commission, or the Kentucky Department of Education.

Research Data

This program is a result of solid, ongoing research, teacher feedback and detailed editorial development. In preparation Glencoe used the following strategies, among others, to ensure accuracy and relevance for your students:

- A thorough analysis of the old program, new design and competitive texts.
 - Extensive manuscript reviews by teachers in the field.
 - Careful fact checking and research of content for technical accuracy.
 - Correlations to relevant national standards.
- Surveys of teachers to determine content and classroom needs



Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool: Business



Title: Glencoe Accounting: Real World Applications and Connections, First-Year
Course: cost: \$47.97

Publisher: Glencoe/McGraw-Hill

Item Evaluated: Textbook and ancillary materials

Copyright Date: 2004

Evaluator: Donna R. Everett

Content Level: 9-12

Date of Evaluation: July 28, 2003

Level of Alternative Format

Level 1 – Full Compliance

Level 2 – Provisional Compliance

Level 3 – Marginal Compliance

This section completed by Exceptional Children Services

Overall Strengths and/or Weaknesses

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions . They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July 28-Aug. 1, 2003. In order to maintain the integrity of the review team's comments, editing was limited to spelling and punctuation.

Recommendations:

☒ Recommended by reviewers to State Textbook Commission

☐ Not recommended by reviewers to State Textbook Commission

Publisher's Explanation of Reviewer's Comments: By action of the State Textbook Commission, publishers are provided limited space, 150 words, to respond to what they may consider factual errors made by the reviewers in the evaluation.



Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool



Title: Glencoe Accounting: Real World Applications and Connections, First-Year Course		Publisher: Glencoe/McGraw-Hill
Technology Management Summary Data:	20 possible points	_____ points earned
Technology Management Comments: Excellent teacher resources on the CD based on publisher's explanation. Making these same resources available online is helpful. Additional CD available with Peachtree software and activities.		
Technology Presentation/Interface Summary Data:	40 possible points	_____ points earned
Technology Presentation/Interface Comments: Useful, relevant materials. Added interface with <i>Knowledge Matters</i> is unique. Could not evaluate CD since it was password protected.		
Content Summary Data:	44 possible points	_____43_____ points earned
Content Comments: Experience in teaching accounting shows in presentation of book materials.		
Instruction & Assessment Summary Data	52 possible points	_____46_____ points earned
Instruction & Assessment Comments: Variety of assessments is evident		
Organization & Structure Summary Data	36 possible points	_____36_____ points earned
Organization & Structure Comments: Logical, easy to follow organization		
Resource Material Summary Data	40 possible points	_____33_____ points earned
Resource Material Comments: Good resource materials online for teachers		



Group V - Career /Technical & Vocational/Practical Living

Electronic Instructional Media Review Form

Stand Alone/Independent or Integrated Software for Business



Equipment (circle or change fill color)	Grade Level (circle or change fill color)	Audience (circle or change fill color)	Format (circle or change fill color)	Cost _____	
Windows	Primary	Individual	Stand Alone/Independent	_____ single copy	_____ site license
Macintosh	Intermediate	Small Group	Integrated	_____ network version	_____ school version
CD-ROM	Middle	Large Group	Supplemental	_____ lab pack of _____ copies	_____ online
DVD	High		In lieu of basal test		
Sound					
Other					

If other, explain _____

Type of Software: Check all that apply	<input checked="" type="checkbox"/> Simulation	<input checked="" type="checkbox"/> Management	<input type="checkbox"/> Interdisciplinary	<input type="checkbox"/> Problem Solving	<input type="checkbox"/> Tutorial
<input checked="" type="checkbox"/> Exploratory	<input type="checkbox"/> Creativity	<input type="checkbox"/> Drill and Practice	<input type="checkbox"/> Critical Thinking	<input type="checkbox"/> Utility	<input checked="" type="checkbox"/> Tests

Rating Scale:	3—Some of the time	1—None of the time
4—All or the time	2—Minimally	0— Not applicable

Management	Rating
Allows customizing for individual learning needs.	
Allows students to exit and resume at a later time.	
Keeps a student's performance record, where needed.	
Allows control of various aspects of the software (e.g., turning sound off).	
Allows for printed reports.	
Comments: Could not view CD due to password protection. Designations above based on publisher explanation.	

Presentation/Interface	Rating
Presents material in an organized manner.	
Has consistent, easy-to-use, on-screen instructions.	
Has developmentally correct presentation format.	
Adapts to different learning environments (learning styles/multiple intelligences, etc.)	
Accessible for special needs students.	
Runs smoothly, without long delays.	
Presents easy-to-view text and graphics.	
Presents easy-to-hear and understand sounds.	
Avoids unnecessary screens, sounds, and graphics.	
Provides immediate, appropriate feedback.	
Comments: Could not review electronic materials.	

Content—Business	Rating
Career Experiences	4
Employability Skills:	4
Teamwork	4
Global Perspective	4
Mathematical Skills	4
Communication	4
Diversity	4
Ethical Practices	4
Academic Integration	3
Real World Application	4
Content Area Concepts Addressed	4
Comments:	43

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable

Instruction and Assessment	Rating
Identifies a Sense of Purpose	4
Builds on Student Ideals: If related to ethics, yes.	4
Engages Students	4
Develops Business Ideas	4
Promotes Student Thinking	4
Assesses Student Progress	4
Enhances The Learning Environment	4
Reading level is appropriate for interest and ability level of intended student group; level remains consistent throughout.	4
Commonwealth Accountability Testing System (CATS) “like” Assessment is provided	0
Variety of assessments (diagnostic, formative, summative, open response, multiple choice, individual, small group, oral, demonstrations, presentations, self and peer performance, portfolio prompts) is included. Unclear whether portfolio prompts and presentations are evident	3
Includes activities and opportunities for integration of technology	4
Reflects researched-based practices (e.g. hands-on activities, technology, problem-solving situations)	4
Differentiation techniques and activities suggested: Clear explanation in introductory materials; unclear throughout the textbook.	3
Comments:	46

Rating Scale:	3 – Some potential for learning	1 - Not present
4 – High potential for learning	2 – Little potential for learning	0 – Not applicable

Organization and Structure	Rating
Organization is logical and allows for spiraling of content.	4
Vocabulary and key terms are clearly defined and easily accessible within each lesson.	4
Visual illustrations (e.g. graphs, charts, models) and examples are clearly presented and content-related.	4
Illustrations and language reflect diversity (e.g. racial, ethnic, cultural, age, gender, disabilities).	4
Legible type, length of lines, spacing, and page layout and width of margins contribute to overall appearance and use.	4
Student materials seem durable and conducive to daily use.	4
Includes sufficient glossary, index and appendices.	4
Employs accurate grammar and spelling	4
Organization of material can be effectively used with Standards Based Units, Core Content, and Program of Studies.	4
Comments: Includes integration of FBLA activities.	36

Resource Materials	Rating
Teacher materials coordinate easily with student materials (e.g. additional resources included at point of need, student pages shown, integration of technology indicated)	4
Activities are included that adapt to the various learning styles, intelligences, and interest/ability levels.	4
Extension activities including adaptations and accommodations for students with special needs.	4
Resources provide objectives, background information, common student errors, hints, advice for lesson implementation and real-world connections, connections with career and/technology and references (e.g. solution manuals, study guides).	4
Suggestions are made for integration of themes and /or interdisciplinary instruction.	3
Integration opportunities suggested and examples given.	3
Teacher resources are available online.	4
Online resources available – Repeat of information in text.	4
Online resources available – Practice skills only.	0
Online resources available – New application materials.	3
Comments:	33

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable